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FOR IMMEDIATE RELEASE

## **Yalonda S. Hooks** Receives ASQ-Certified Quality Improvement Associate

Milwaukee, Wis., 12/06/2014 — The Certification Board of ASQ is pleased to announce that **Yalonda S. Hooks** has completed the requirements to be named an ASQ-Certified Quality Improvement Associate, or ASQ CQIA.

As such, **Yalonda S. Hooks** has reached a significant level of recognition, indicating a proficiency in and a comprehension of basic quality principles and practices. Individuals who earn this certification are allowed to use “ASQ CQIA” on their business cards and professional correspondence.

“ASQ provides certification as a way to provide formal recognition to professionals who have demonstrated an understanding of, and a commitment to, quality techniques and practices in their job and career,” said Stephen Hacker, ASQ chair. “This is a great accomplishment and, although not a formal registration or licensure, it represents a high level of peer recognition.”

In order to qualify for the Certified Quality Improvement Associate examination, an individual must have two years of general work experience related to the Body of Knowledge. Certified Quality Improvement Associates have a basic knowledge of quality tools and their uses and is involved in quality improvement projects.

Since 1968, when the first ASQ certification examination was administered, more than 190,000 individuals have taken the path to reaching their goal of becoming ASQ-certified in their field or profession, including many of who have attained more than one designation.

### **About ASQ**

ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. With millions of individual and organizational members of the community in 150 countries, ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world's corporations, organizations and communities to meet tomorrow's critical challenges. ASQ is headquartered in Milwaukee, Wis., with national service centers in China, India, Mexico and a regional service center in the United Arab Emirates. Learn more about ASQ's members, mission, technologies and training at [www.asq.org](http://www.asq.org).